

# CV

## Yvan Martinez & Joshua Trees

### Education

#### Yvan Martinez

MS, BS, Mathematics, Universidad Simón Bolívar, Caracas, Venezuela

#### Joshua Trees

MFA, New Genres, San Francisco Art Institute; BA, Graphic Design, Southern Illinois University

### Professional Experience

1999–present: Co-founders and Partners, Fake I.D., independent design practice, founded in San Francisco, based in London since 2008

### Clients

72andSunny, Aaron Rose, Aiwa, Anthropologie, Arkitip, Art Center College of Design, Colors, Edwin, Emigre, The Face, Giant Robot, Giorgio Camuffo, GLBT Historical Society, Harmony Korine, IdN, LA Free Clinic, Lynda.com, Microsoft, MTV, Neverstop, Nike, Novell, Pictoplasma, Project Open Hand, Saatchi & Saatchi, San Francisco Art Institute, Shift Japan, Sony, Sugo, TeenNick, Urban Outfitters, Wieden+Kennedy, Zune Arts

### Academic Experience

#### Yvan Martinez

2003–present: Visiting Faculty, BFA Design + Technology, BFA/MFA New Genres, San Francisco Art Institute

#### Joshua Trees

2008–present: Associate Lecturer, BA Graphic Design, Central Saint Martins College of Art & Design; Associate Lecturer, BA Graphic & Media Design, London College of Communication; 2003–present: Visiting Faculty, BFA Design + Technology, BFA/MFA New Genres, San Francisco Art Institute; 2002–2007: Associate Professor, BFA Graphic Design, MFA Media Design, Art Center College of Design

### Subjects Taught

Experimental Typography, Typography 2: Structure, Typography 3: Context, Typography 4: Voice, Information Design, Sustainable Graphic Design, History of Graphic Culture, Independent Contexts for Art & Design, Independent Publishing, Installation, Sound, Design Research, Design Writing, Thesis Advisement

### Workshops, Lectures & Panels

Workshops and Lectures: Gerrit Rietveld Academie, Amsterdam; London College of Communication, London; Stockport College, Stockport, England; AKI / Dutch Art Institute, Enschede, The Netherlands; UCLA Design Media Arts, Los Angeles; Art Center College of Design, Pasadena, California; California College of Art, San Francisco; Fabrica, Treviso, Italy; Centro Culturale Candiani, Mestre, Italy; La Panaderia, Mexico City

Panels: Ulm International Forum for Design, Ulm, Germany; New Views 2 Symposium, London College of Communication, London; 3x3: The Hybrid Artist/Designer, AIGA Los Angeles, Pasadena, California

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Joshua Trees

### Permanent Collections

Cooper-Hewitt National Design Museum, New York; Denver Art Museum, Denver, Colorado; Design Museum, London; Museum of Modern Art, New York; San Francisco Museum of Modern Art, San Francisco

### Selected Exhibitions and Screenings

Animac International Animation Film Festival of Catalonia, Lleida, Spain, 2010; Arteleku, San Sebastian, Spain, 2010; Gallery 16, San Francisco, 2010; Battersea Arts Centre, London, 2009; Artsadmin, London, 2009; Temple Bar, Dublin, 2009; Skirball Center for the Performing Arts, New York, 2008; De Veemvloer, Amsterdam, 2007; Babylon, Berlin, 2007; Zune Arts, 2006; Resistor Gallery, Ontario, 2005; New Langton Arts, San Francisco, 2004; Venice Biennale, 2003; Galleri Hlemmur, Reykjavik, 2002; AIGA, San Francisco, 2002; Yerba Buena Center for the Arts, San Francisco, 2000; New Langton Arts, San Francisco, 1999; Ynglingagatan 1, Stockholm, 1999

### Recognitions

Gold, Graphic Design, Creative Quarterly 13, 2008; Artist-in-Residence, ARE, Enschede, The Netherlands, 2007; Winner, Editorial Design, Type Directors Club 53, 2007; Communication Arts Interactive Annual 11, 2005; Enrichment Grant, Art Center College of Design, 2003; Emigre magazine, guest-design, Issue 59, 2001; Finalist, SECA Experimental Design Award, SFMOMA, 2001

### Selected Publications

Books: Emigre No. 70: The Look Back Issue, Gingko Press; We Love Magazines, Gestalten; Pictoplasma, Gestalten; 75B LAX, Veenman Publishers; Young Graphic Designers Americas, DAAB; Typography 28: The Annual of the Type Directors Club, Collins Design; Logo Design, Taschen; Iconography 2: Life, Wanchai: Systems Design Limited; Iconography, Wanchai: Systems Design Limited; IdN Pro, Wanchai: Systems Design Limited

Magazines: Adobe Magazine, Arkitip, Colophon, Communication Arts, CMYK, Emigre, The Face, Graphis, IdN, Kohkoku, Novum, Organic Style, Print, Readymade, Shift Japan, STEP, Sugo, Treehugger, TSHDT?, Venice is not Sinking, Web Creators, XLR8R

### Contact

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### Portfolio

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